



Subject: 11th Annual Show & Shine for Hunger Project

Dear Tri-Cities Business Owner,

My name is Chuck Wolfe and I am with the Mid-Columbia Chapter of Mopars Unlimited Car Club here in the Tri-Cities. Last August I coordinated the 10th Annual Show and Shine for Hunger project, benefitting the Tri-Cities Food Bank, which raised \$24,000 in cash donations, bringing the 10 year total to \$350,000. More importantly, with these funds, the TCFB has been **able to purchase well over \$1,000,000 worth** of balanced and nutritional food for distribution in the Tri-Cities region.

How does this work? During the 42 years that the TCFB has been in existence, the all-volunteer Non-profit organization has developed relationships with both local food producers and retail businesses, which enable the food bank staff to purchase overstocks or abundances at reduced prices. In general, depending on the commodity, they are able to stretch a dollar's buying power to three dollars or more. \$.98 cents of every dollar goes directly to feeding the hungry in the Tri-Cities. The last two cents covers insurance, vehicle expenses and facility overhead costs.

Following up on the success of this past decade, I am seeking your commitment to support the 11th Annual event in 2018. No one in our community should go to bed hungry – this is an opportunity for your organization to make a difference.

A copy of the 2018 Sponsorship Proposal is enclosed for your consideration. The 2018 Sponsorship Proposal is also available for review on our website and the Tri-Cities Food Bank website as well. Please browse both of these websites at www.showandshineforhunger.com and www.tricitiesfoodbank.org.

Should you have any specific questions related to how the funds are used, feel free to visit with Bill Kitchen, the TCFB Executive Director at (509) 308-9060. Other questions can be directed to me at (509) 628-1806.

Thank you in advance for your support.

Respectfully yours,

Chuck Wolfe

2018 SPONSORSHIP PROPOSAL



The Tri-Cities Food Bank is a nonprofit agency serving individuals and families in the local area since 1975

Annually we serve more than 40,000 families. On Average more than 20 tons of food is distributed weekly and about 40% of the people served by the Tri-Cities Food Bank are children. The organization's ability to distribute food relies solely on contributions from individual citizens, businesses, and other charitable organizations.

Imagine Our community ...Where every disadvantaged person has an opportunity to receive balanced and nutritious food.

For the 11th year in a row, the Mid-Columbia Chapter of Mopars Unlimited is involved with this project designed to raise money for the Food Bank. Washington River Protection Solutions and Yakima Federal Savings and Loan have committed their support to this project again in 2018.

The project has two fund-raising components

- a formal solicitation through the mail
- a car show - "11th Annual Show & Shine for Hunger"
- **** it should be noted that the car show is completely self-funded with no overhead expenses**

We need the support of our Tri-Cities business community for the first component. We respectfully ask for your financial assistance to make this project a continuing success.

The timeline for this part of the project starts now and ends with the car show at Columbia Park East, on August 26, 2018.

Please take this opportunity to make a difference in the lives of local individuals who need a helping hand.

Choose your sponsorship level from the following options:

Important Note: Commitment *must* be made prior to April 30, 2018 for “Premier” and “Major” Sponsorship levels, as the Posters will be printed by the end of May.

Premier Sponsors: Donate \$5,000 or more. Premier sponsors receive:

- Larger company name/logo on the 2018 poster and flyer.
- Company name/logo on the Show-and-Shine website.
- Company name/logo included in KEPR-TV promotional series.
- A Thank You plaque with your business name/logo engraved on it reflecting your support to this cause.
- A “Thank You” published in the Tri City Area Journal of Business.
- An opportunity to post and display signage/banner at the car show.

Major Sponsors: Donate \$2,500 or more. Major sponsors receive:

- Company name/logo on the 2018 poster/flyer.
- Company name/logo on the Show-and-Shine website.
- A Thank You plaque with your business name/logo engraved on it reflecting your support to this cause.
- A “Thank You” published in the Tri-City Area Journal of Business.
- An opportunity to post and display signage/banner at the car show.

Key Sponsors: Donate \$1,000 or more. Key sponsors receive:

- Company name/logo on the Show-and-Shine website.
- A Thank You Plaque with your business name/logo engraved on it reflecting your support to this cause.
- A “Thank You” published in the Tri City Area Journal of Business.
- An opportunity to post and display signage/banner at the car show.

We recognize the resources of local businesses and ability to donate varies. Donations of \$350-\$999 receive:

- Company name/logo on the show-and-shine website.
- A “Thank You” published in the Tri City Area Journal of Business.
- Company name listed on the back of the event agenda distributed at the car show.

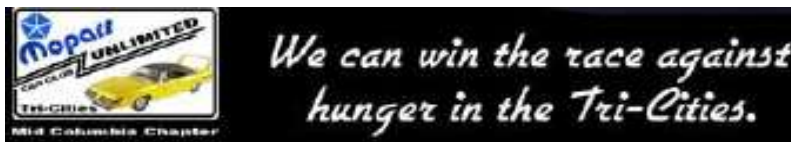
Donations of \$100-\$349 receive:

- Company name listed on the back of the event agenda distributed at the car show.

Any donation amount is welcome. Please fill in the amount on the form attached.

**Checks should be made payable to the Tri-Cities Food Bank, and mailed to:
C.J. Wolfe 5503 S. Caballo Rd. Kennewick, WA 99338**

Mid-Columbia Chapter of Mopars Unlimited is a non-profit organization, helping to make a difference in our community.



For more information please visit our website at www.showandshineforhunger.com.



Sponsorship Reply Form

Yes, our group will sponsor the project to benefit the Tri-Cities Food Bank

Please Print:

Name of corporation/group _____

Address _____

Phone _____ Fax _____ E-mail _____

Responsible person _____

- Premier Sponsor \$5,000
- Major Sponsor \$2,500
- Key Sponsor \$1,000
- Other Sponsor \$350-\$999
- Other Sponsor \$100-\$349
- Amount \$ _____

Please return this form and check made payable to the **Tri-Cities Food Bank** to:

C. J. Wolfe
5503 S. Caballo Rd.
Kennewick, WA 99338



*We can win the race against
hunger in the Tri-Cities.*